



WHILL Introduction

July 2023

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A large, semi-transparent image of a bird in flight is centered on the page. The bird is white with dark wingtips and is flying towards the right. The background is a solid blue color with a subtle, lighter blue cloud-like pattern.

WHILL Introduction

1932



2022



2012

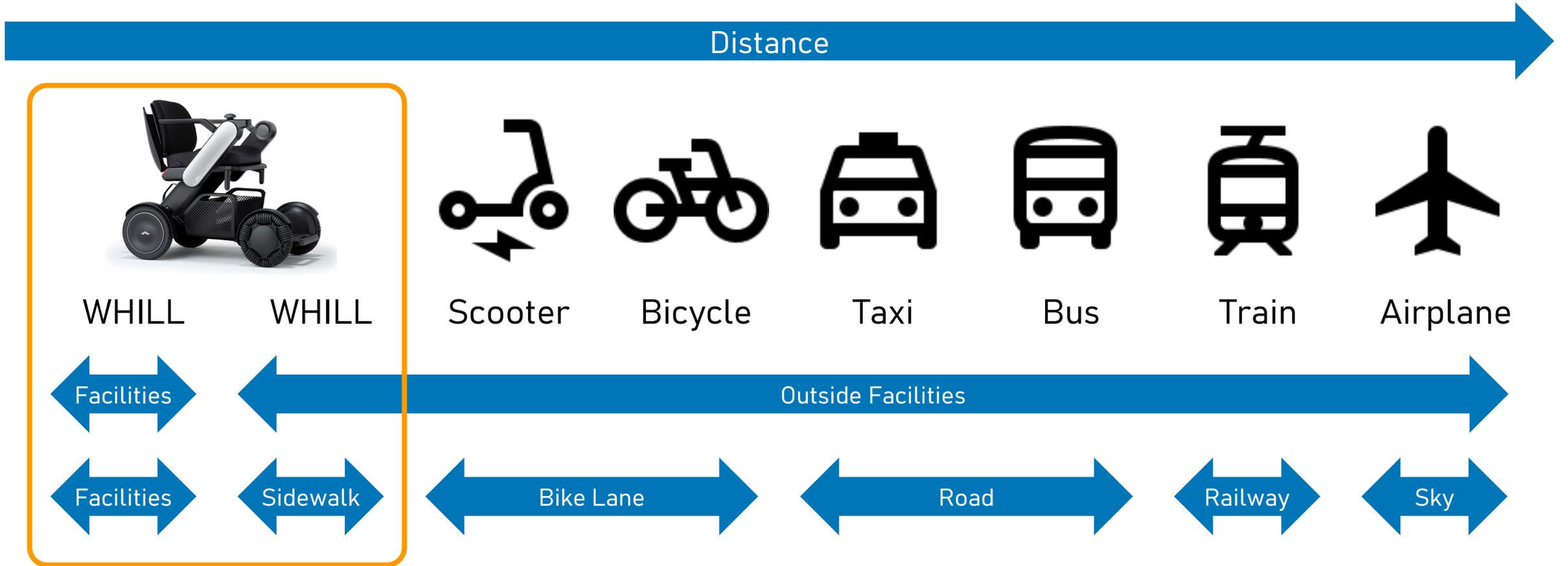


Our Mission



Delivering Fun and Innovative Mobility for All

Connect the world with walking-area mobility products and services



In a world with 200 million people facing difficulties in walking. Those who are most in need are the ones who require it the most.xc

WHILL is the leading Personal Transportation Solutions company for businesses and consumers worldwide



On-demand / One-time use

Everyday use

Mobility Services

- Autonomous service
- On-site fleet service*
- Short-term rental service

Mobility Sales

- Wholesale
- Direct sales



* On-site fleet services describes all manual drive, leases, permanent business models. All on-site offerings are fleet based.

Supplementary services like insurance, repair, advertisement, etc.



Premium Model

WHILL Model C2

Medical Model
WHILL Pipe Frame



Foldable Model

WHILL Model F



Scooter Model

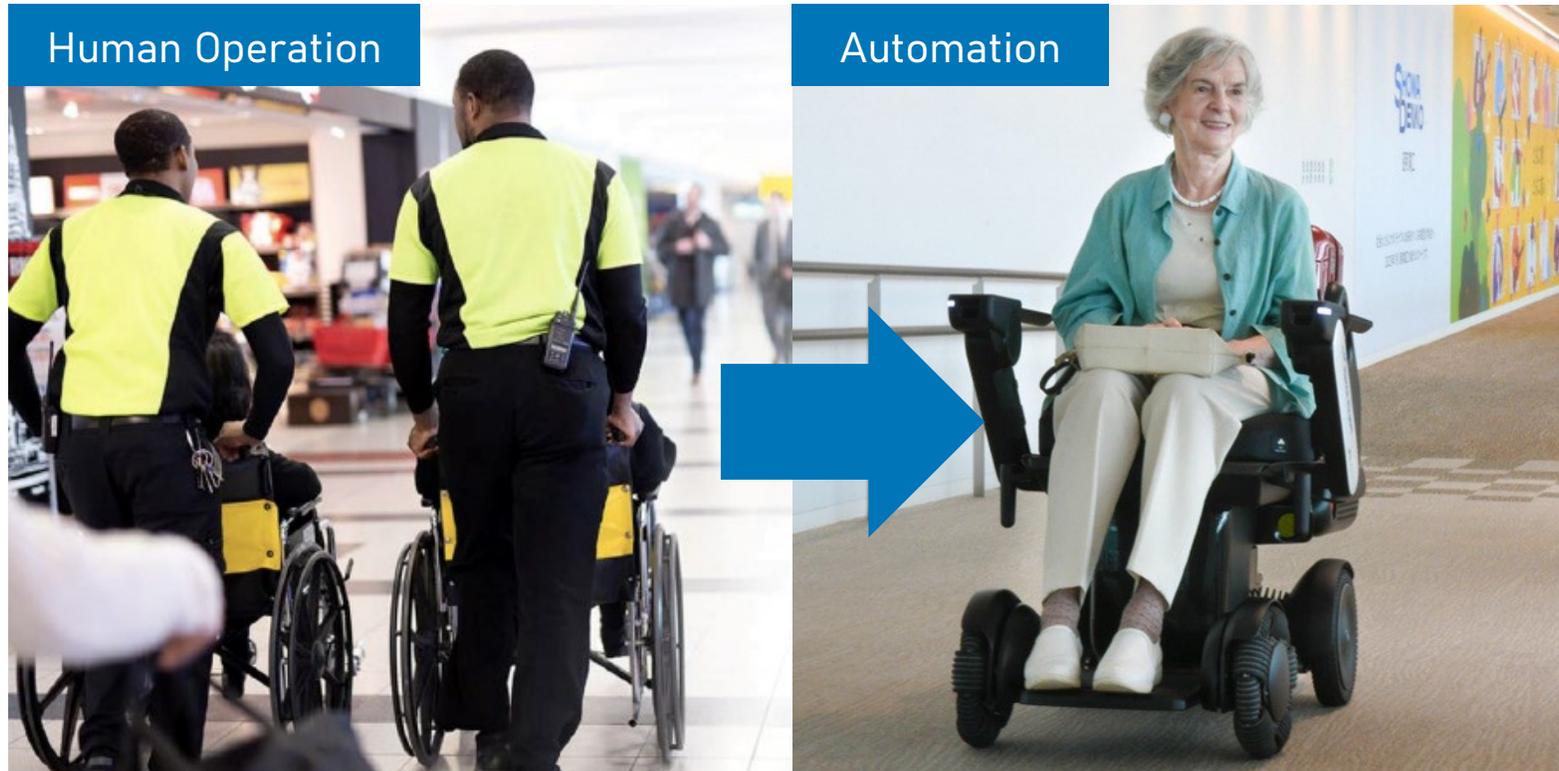
WHILL Model S



On-demand: Autonomous taxi service



- Automation of wheelchair push service for passengers with reduced mobility.
- Starting with airports and hospitals.



Solution Provided

1. Significant reduction of operation cost.
2. Supports user independence.
3. Reduces risk of infection by social distancing.

On-demand: Example at airports



Haneda International Airport



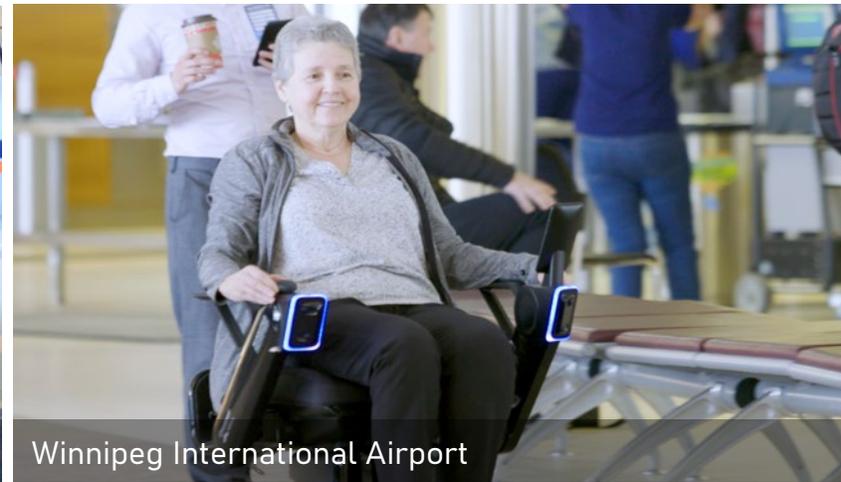
Amsterdam Airport Schiphol



John F. Kennedy International Airport



Dallas Fort Worth International Airport



Winnipeg International Airport



Hartsfield-Jackson-Atlanta International Airport

Airports who trialed WHILL Autonomous Mobility Service

On-demand: Share service



ACAO FOREST, Shizuoka, Japan

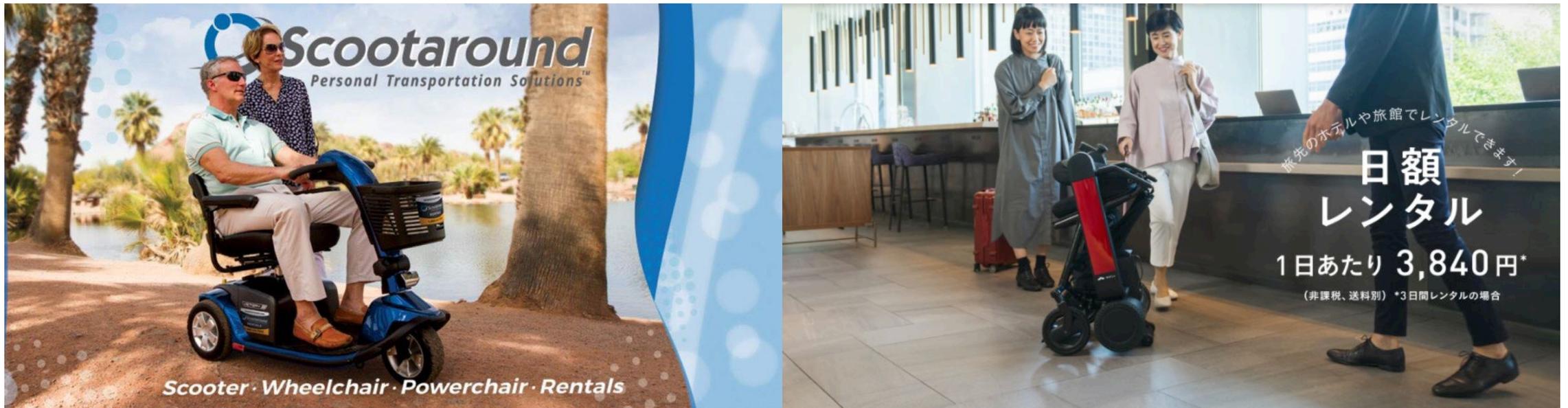


- Optimize operation by utilizing checkout system on a tablet.
- Quick and easy check-out process that does not involve a staff on-sight.
- People can freely drive around to explore the area.

Temporary use: Mobility rental



- Short-term rental of powered wheelchair and mobility scooters for people who have difficulty walking.
- Work with hotels, casinos, convention centers, and cruise ship businesses to rent to their customers.
- Proven track record of 70,000+ rentals/year in North America.
- Started in Japan and plan to expand to Europe.



Daily rental service at your travelling destination, hotel and ryokan for a daily rate from 3,840 JPY (25 Euro)

Everyday use: Mobility product sales



- Wholesale of mobility products (B2B2C) as well as direct sales (B2C).
- Sold in over 20 countries and regions.

Design

Aesthetic that does not look like a conventional wheelchair



Software Tech

Smartphone App
OTA updates



Hardware Tech

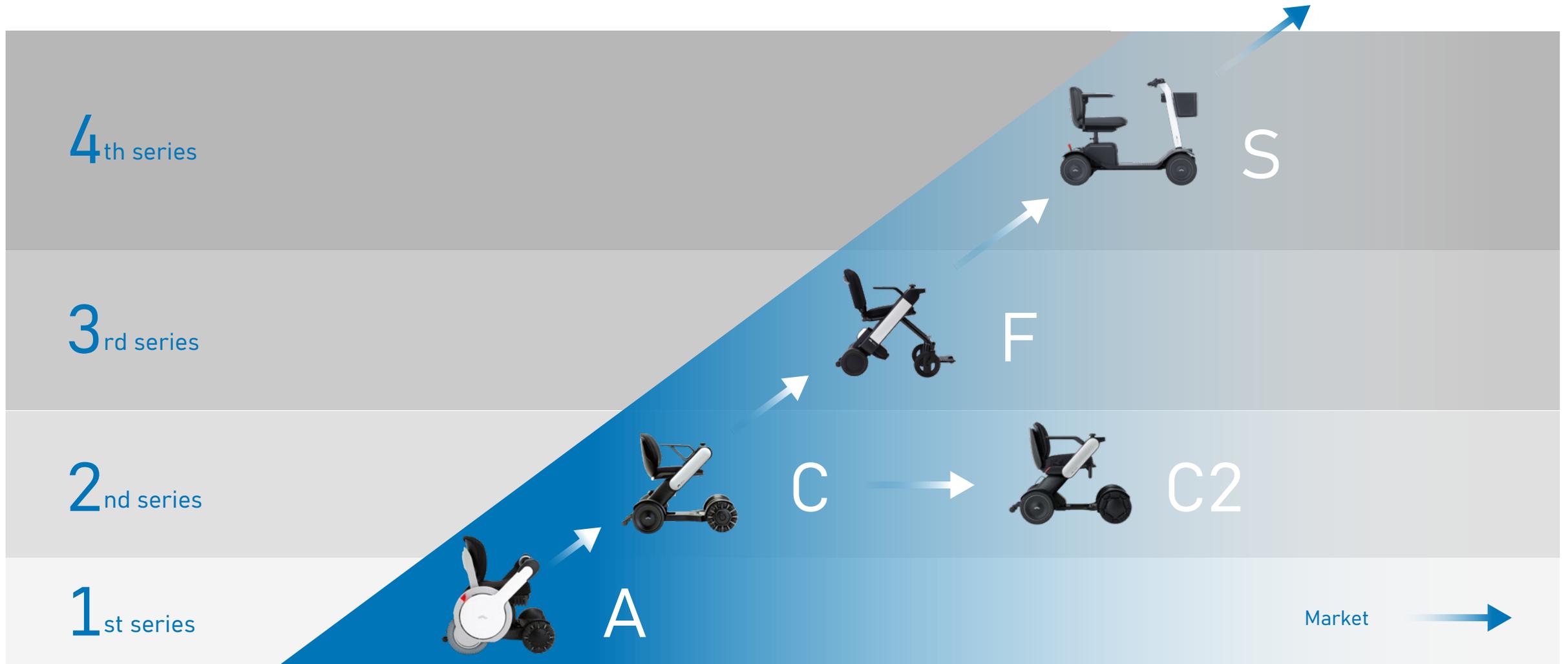


Maneuverability of
omni wheel

Easy folding
capability



Market expansion by enhancing the product lineup



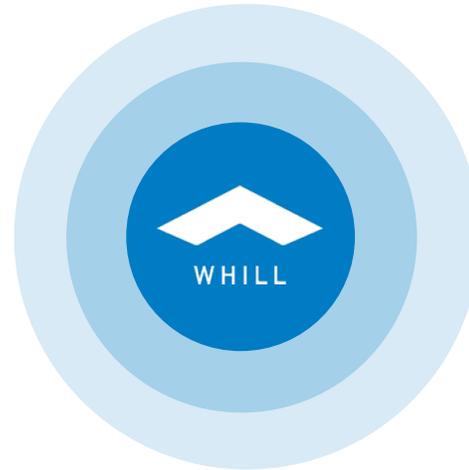
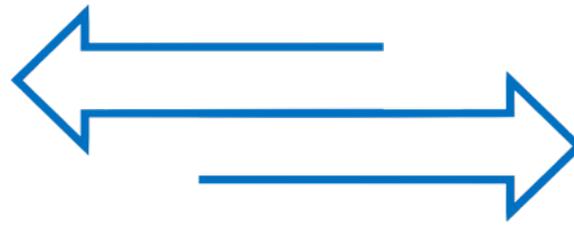
Smart inclusive mobility development

Hardware



Innovative & Safe Mobility

- Unique intuitive controller design.
- Electronically managed smooth driving performance.
- Comfortable ergonomic design.
- Collision avoidance system. *Available with autonomous models
- Connectivity to App and IT services via IoT modular.

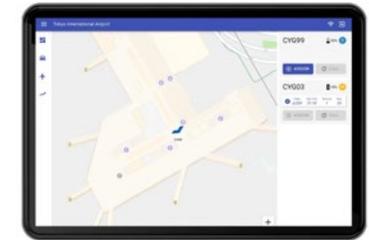


Software



User App (Personal use)

- Shows vehicle information.
- Remote lock system.
- Various drive settings.
- Remotely drive the vehicle.
- Digital operation guide.



Fleet Management* (Commercial use)

- Obtain vehicle location.
- Remotely manage the vehicle.
- Live video customer assistance.

*Available with the autonomous system

Global organization and operation



Products and services offered in
over 20 countries and regions

Customers around the world



Our values



One Team



Support each other to build the best global team.

Look Ahead



Look ahead and create a roadmap for the future.

Drive



Take initiative, drive with purpose, and execute swiftly.

Learn

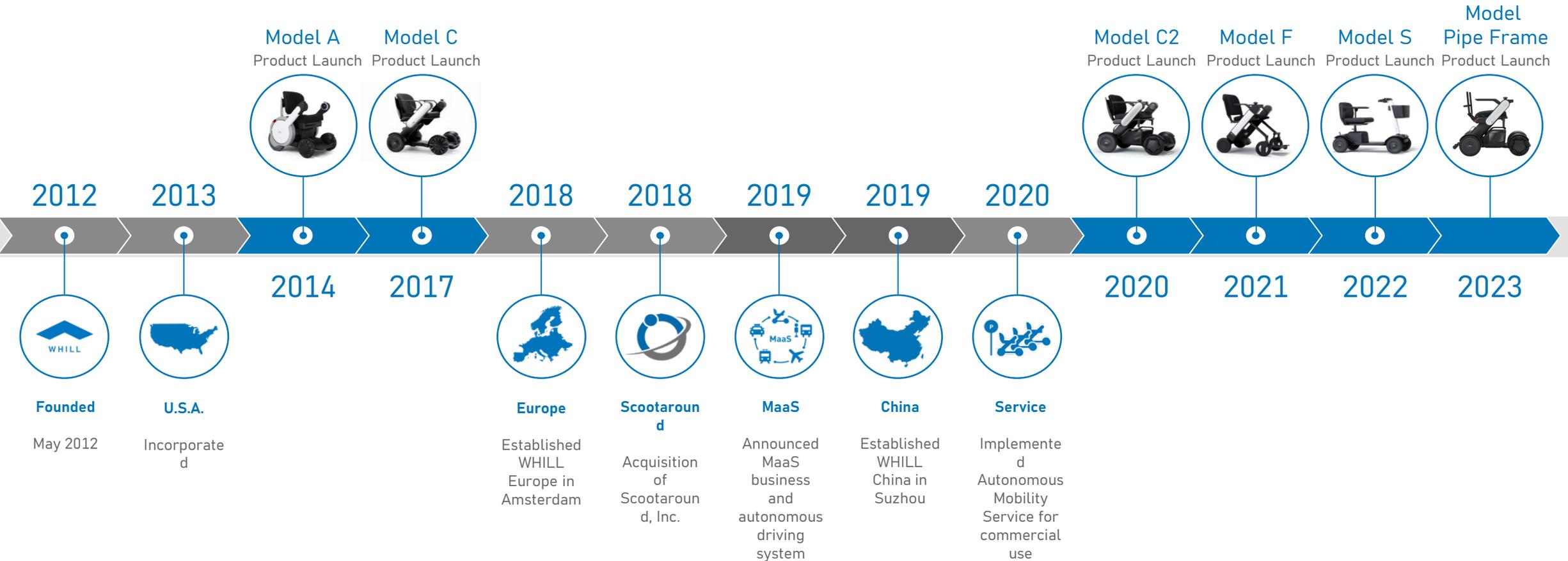


Continuously update knowledge and skills through professional development.

Where we are today



- Design and sales of personal mobility products
- Provider of transportation services using personal mobility products (MaaS)



Long-term plan



A company that makes personal mobility vehicles

A provider of innovative mobility solutions



~ 10 YEARS

Deliver fun and innovative mobility for all, everywhere



PRESENT

Build an infrastructure for short-distance mobility



2012 ~

Develop and sell a new kind of personal mobility vehicles



WHILL